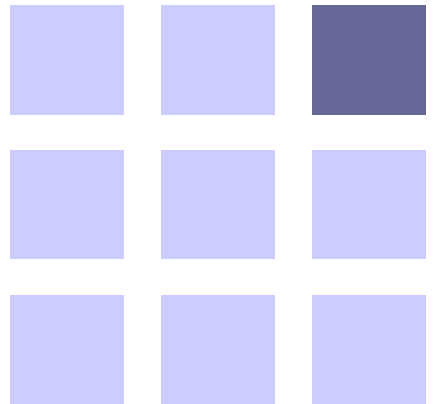


# KSP-SP Co.,Ltd.

## Company Profile



IS 699021 / ISO 27001



# We seamlessly connect POS data and business to create a new future.

Since our foundation in 2003, KSP-SP has been providing services to both manufacturers and distributors with a neutral consumer perspective. We leverage POS data and our unique perspectives and methodologies to contribute to the appropriate increase in your profits and enhancement of your proposal capabilities.

In recent years, the environment surrounding the food and beverage industry has been undergoing rapid changes, driven by the swift development of technology and fluctuations in societal conditions.

In such a business environment, we will continue to be a business partner that seamlessly connects POS data and business. With a sense of urgency, we aim to provide optimal solutions, accompanying our clients in achieving their objectives.



President and CEO  
Junichiro Aizawa

## Value

We consistently focus on the clients, understanding the essence to generate results.

Our knowledgeable staff excels in their tasks, accumulating achievements through KSP-POS.

We keep a close eye on the latest technology trends and continually work on enhancing our development capabilities to improve user experience (UX).

## Major Business Domains

### Platform Business

#### ●Market Data “KSP-POS”

We provide the largest-scale daily POS data for food supermarkets and drugstores nationwide. From store-specific daily data, you can measure accurate selling prices and sales quantities at those prices, as well as check the trends of new products.

#### ●Retail POS Analysis Support System for Manufacturer and Wholesaler “CCMC\_S”

It is a system for managing and analyzing POS data proposed by the retail industry. The sales process, which is our company's expertise, is incorporated into the template.

#### ●Retail POS Data Sharing System “ SUP-LINK ”

It is a user-friendly system with basic analysis features from the perspective of manufacturers and wholesalers, who serve as suppliers for the retail industry.

<b>Company Name</b>	KSP-SP Co.,Ltd.	
<b>Headquarters</b>	1-2-1 Hamamatsu-cho No.R Hamamatsu-cho Building 4F Minato-ku, Tokyo, 105-0013 TEL: 03-5472-7650 FAX: 03-5472-7651	
<b>Officers</b>	President and CEO	Junichiro Aizawa
	Non-executive Director & Founder	Masahiko Yamanaka
	Non-executive Director	Nobuo Shimizu
	Non-executive Director	Jun Yabuuchi
	Auditor	Hirofumi Miyamoto
	Managing Executive officer in charge of Sales	Yoshiro Kuga
	Executive officer in charge of Sales Planning	Rie Suzuki
	Executive officer in charge of Business Promotion & Administration	Kiyotaka Hashizume
<b>Date of Establishment</b>	March 3, 2003	
<b>Capital</b>	41,725,000 yen (as of March, 2023)	
<b>Description of Business</b>	A service provider offering knowledge and know-how for in-store activation to manufacturers, wholesalers, and retailers	
<b>Number of Employees</b>	30	
<b>Main Bank</b>	Sumitomo Mitsui Banking Corporation  DO HOUSE Inc. JSS co.,ltd.	
<b>Business Partners</b>	THE JAPAN FOOD JOURNAL Co.,Ltd. TONAMI SYSTEM SOLUTIONS CO.,LTD. Shopper Insight Co.,Ltd.	
<b>URL</b>	<a href="https://www.ksp-sp.com/">https://www.ksp-sp.com/</a>	